

UBCF invites you to an **unforgettable** evening at the

UBCF HOLIDAY OF HOPE PREMIERE GALA

Presenting the First Annual Lauren Brohm Legacy Award



Date: Saturday, November 9th, 2024 Time: Cocktails start at 5:30 pm Location: Leonard's Palazzo, Great Neck, NY Ticket Price: \$150 per person after Sept 1st Corporate/Table Sponsorships: Limited sponsorships available. Please email us to discuss benefits, custom sponsorships available. Attire: Formal | Black-Tie Optional

Get ready for an unforgettable evening! Enjoy cocktails, dinner, award presentation, entertainment, exclusive raffles, and amazing silent and live auctions.

ACT EARLY before we sell out and to receive the EARLY BIRD \$125 ticket price!

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November 9th, 2024 @ 5:30 pm Venue: Leonard's Palazzo 555 Northern Blvd Great Neck, NY 11021



PROGRAMS SUPPORTED: BE A PART OF LAURENS LEGACY

<u>The UBCF Holiday Give and Pink Bag Shopping Event</u> were initiatives close to Lauren's heart. These programs provide essential support and joy to breast cancer patients and survivors, reflecting Lauren's generous spirit and dedication to helping others.

- Purchase Tickets: Join us for our premiere event. Your presence makes a difference!
- **Donate to the Silent or Live Auction**: Contribute items or experiences to our auctions. Your donations help us raise vital funds for these initiatives.
- Create or Share a UBCF Facebook Fundraiser: Spread the word and rally your friends and family to support our cause. Every share and donation brings us closer to our goals.
- **Corporate or Group Sponsorships:** Corporations and groups can sponsor the event, providing crucial support and gaining valuable exposure. Sponsorship packages offer various benefits and recognition opportunities.

The first annual 2024 UBCF Holiday of Hope Premiere Gala:

<u>The Lauren Brohm Legacy Award</u> celebrates individuals who embody the same spirit of community service and dedication that Lauren exemplified. This prestigious award honors those who have made remarkable contributions to their communities, carrying forward Lauren's legacy of compassion and commitment.

Lauren's Legacy: A Tapestry of Love is a memory book currently in the works, and we warmly invite you to contribute. This beautifully crafted collection will be presented at this year's Gala, celebrating Lauren's life and the profound impact she had on those around her. Filled with heartfelt memories and tributes from family, friends and past clients this book preserves her legacy for future generations. We warmly invite you to contribute to this tribute by sharing your personal stories, photos, and memories of Lauren.

Together, we will continue Lauren's legacy of compassion and commitment. Let's make this year's gala unforgettable!



For more information please visit www.ubcf.org or email communityoutreach@ubcf.org

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OUR MISSION & HONORING LAUREN BROHM



The United Breast Cancer Foundation (UBCF) is dedicated to making a positive difference in the lives of those affected by breast cancer. Our mission, rooted in compassion and advocacy, drives us to provide 'Gifts of Comfort & Hope' through financial assistance, education, and emotional support, ensuring that no one faces breast cancer alone.

In line with this mission, we are thrilled to announce the inauguration of the Lauren Brohm Legacy Award. This prestigious award celebrates Lauren's unwavering commitment to helping and supporting others. Her work ethic, positive attitude, and selflessness serve as a beacon for all of us at UBCF and the countless lives Lauren impacted. Lauren's spirit ignites our passion to deliver gifts of comfort and hope to those who need it most. Together, through this award we honor her legacy and amplify her impact.

Lauren was a true miracle worker at our foundation from 2016 until her untimely passing in November 2023. She possessed an extraordinary ability to make things happen effortlessly, never backing down from a challenge, and giving her all to every task. Her dedication, kindness, and tireless efforts touched countless lives and perfectly embodied our mission.

With the establishment of this award, UBCF will annually choose a recipient who embodies all that was close to Lauren's heart. This prestigious award will be given to an individual who demonstrates unwavering positivity, selfless giving, and a deep commitment to family, friends, and wholehearted generosity.

In the spirit of Lauren, whose passion touched countless lives, we are excited to present this first award at the UBCF Holiday of Hope Premiere Gala. There is no doubt that Lauren would be overjoyed to see her work continue through this meaningful recognition. At this one-of-a-kind and very special event, Stephanie Mastroianni, Executive Director of UBCF, will present the award as we celebrate Lauren's memory.

The gala dinner will feature silent auctions, raffles, and other unique fundraising efforts to support Lauren's husband and small children through fundraising. This incredible evening kicks off UBCF's holiday activities, including our annual Holiday Give campaign and Pink Bag Shopping Event for women affected by breast cancer. Lauren truly loved UBCF's holiday giving, and her spirit shone as she helped bestow gifts on UBCF clients.

We invite everyone to join us on November 9th, 2024, as we celebrate Lauren's memory and recognize those who carry her incredible legacy forward.

SILENT & LIVE AUCTION DONATION FORM

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INTERNAL USE ONLY						
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Act Now! The deadline for donations is October 15th, 2024.

Thank you for your generous donation to our silent and/or live auction. YOU are helping keep Lauren's legacy alive and ensuring we can provide gifts of comfort & hope to families affected by breast cancer.

All other donations to support this event can be made via the UBCF QR code and directly at **www.ubcf.org.**



Email completed form to **communityoutreach@ubcf.org**

TABLE SPONSORSHIP OPPORTUNITIES

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Patient Sponsor - \$2,000

- Table for 8 breast cancer patients to attend the UBCF Holiday of Hope Premiere Gala with pre-event pampering session
- Company name listed on sponsored patient table, event website & social media

Bronze Sponsor - \$2,000

- $\circ\,$ 6 tickets to attend the UBCF Holiday of Hope Premiere Gala
- Recognition in the event program (or dedication in memory book)
- Company name listed on event website & social media

Silver Sponsor - \$4,000

- $\circ~$ 8 tickets to attend the UBCF Holiday of Hope Premiere Gala with VIP seating
- Recognition in the event program/memory book and promotional materials
- Company logo displayed on event website and social media
- Half-page advertisement in event program
- Public acknowledgment during the event

Gold Sponsor - \$8,000

- 8 tickets to attend the UBCF Holiday of Hope Premiere Gala with VIP premium seating
- Table for 8 breast cancer patients to attend the UBCF Holiday of Hope Premiere Gala with pre-event pampering session
- Company name listed on sponsored patient table, event website & social media
- Prominent recognition in the event program/memory book, promotional materials, and press releases
- Full-page advertisement in event program
- Opportunity to speak during the dinner

Custom Platinum Sponsorship - \$20,000

• Packages start at \$20,000, with benefits tailored to sponsors' needs.

We extend our heartfelt gratitude for your generous event sponsorship, which plays a pivotal role in our efforts to commemorate and pay tribute to Lauren Brohm while kicking off our Holiday Giving Campaign.

Your support ensures that Lauren's legacy remains vibrant and allows us to continue providing the essential financial support and tangible gifts to families affected by breast cancer. Lauren's spirit would undoubtedly embrace the outpouring of love and support that surrounds her memory. Thank you for joining us and for making a lasting impact.

The deadline for sponsorship commitments is October 20th, 2024

Ready to Sponsor? email communityoutreach@ubcf.org to get started!

LAUREN'S LEGACY: A TAPESTRY OF LOVE

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We are deeply honored to announce the creation of **'Lauren's Legacy: A Tapestry of Love,'** which will be presented at the Holiday of Hope Gala. It will celebrate Lauren's enduring impact through the heartfelt stories of those fortunate enough to have been touched by her love.

We warmly invite you to contribute to this tribute by sharing your personal stories, photos, and memories of Lauren. Whether she was a friend from a young age, brightened your day with a kind word, ensured you got a good night's sleep with a new mattress, or inspired you by her actions, your recollections will help weave together a tapestry that reflects Lauren's remarkable legacy

Please submit your stories, memories, gratitude, and reflections by October 15th, 2024 to communityoutreach@ubcf.org. Thank you for helping us honor Lauren's memory in such a meaningful way.



Follow us on social media for announcements and updates on this project.



For more information please visit www.ubcf.org or email communityoutreach@ubcf.org