

F O U N D A T I O N

2017

ANNUAL REPORT

BRIDGING GAPS

The United Breast Cancer Foundation is making a positive difference in the lives of those affected by breast cancer.

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A Letter from UBCF's President & Executive Director

Dear Supporters, clients and friends,

The United Breast Cancer Foundation has experienced the greatest year of growth in our entire history! First and foremost, I want to extend our gratitude to our supporters - UBCF could never accomplish the work we do without you, THANK YOU!! To our clients, UBCF is truly honored to support you on your journey, whether you're newly diagnosed or a 10-year thrivor-survivor, please know we are here for you and your families. You can count on UBCF.

In our 2017 annual report you will learn how we are supporting women, men and children nationwide and in your own backyard. We've created productive alliances with other breast cancer and health organizations such as: East Georgia Cancer Coalition, Sisters R Us, Babylon Breast Cancer Coalition, Breast Cancer Options, and The Health Wagon. UBCF makes it happen! Our alliances are exemplary displays of collaborative efforts and cooperation amongst non-profits. We are definitely stronger together -- None of us stand alone in this fight!

Some of the highlights of our year:

- Expansion of Community Service Program:
 - Education: reached nearly 800,000 people with our Annual Education and Awareness Campaign;
 - Gift-in-Kind Program: UBCF provided high-quality donated items to nearly 1,400 women, men and children through donation events valued at approx. \$2.4 Mill;
- Hurricane Maria Disaster Relief: UBCF hosted a Tempur-Pedic(R) mattress event in Miami, Florida providing over \$1.1 million in mattresses, household items, and beauty products,
- MLB World Series: UBCF published our print PSA, "Batting for Breast Cancer", in the Official World Series Commemorative Souvenir Game Program to raise awareness of male breast cancer.
- UBCF featured in: Digital Billboard in the heart of NYC's Times Square, USA Today's Modern Woman and NCAA Division 1 Football Programs

We experienced wonderful team growth this year - adding strong and talented people to our staff helping us to expand our mission and program reach more than any prior year.

The United Breast Cancer Foundation is here for YOU. If you need assistance through one of our programs, want to learn more about supporting our mission, or just want to say hello, please reach out – I'd love to hear from you.

Truly,



Stephanie Mastroianni, President & Executive Director
United Breast Cancer Foundation

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About UBCF

MISSION

The United Breast Cancer Foundation's mission is to make a positive difference in the lives of those affected by breast cancer. We aid in providing screening, treatment, after-care, educational material, patient and family assistance and information. UBCF provides grants to hospitals and community health centers to benefit patients and families coping with breast cancer. We strive to alleviate the stress and strain that cancer can cause to patients and families and to foster health and well-being through both traditional and holistic treatments by never denying anyone service regardless of age, race, gender or income.

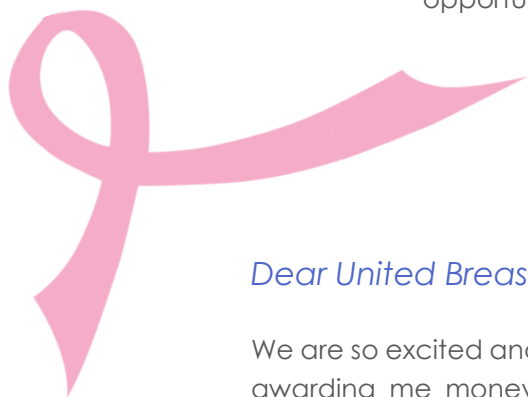
A STORY OF SERVICE – MAKING A DIFFERENCE

Founded in October 2000, the United Breast Cancer Foundation (UBCF) is a national 501(c)(3) nonprofit that began as a small grassroots organization serving low-income, under and non-insured women and men in New York State. UBCF is headquartered in Huntington Station, NY, along with a regional office in Annapolis MD, serving women, men and families across the country. UBCF offers seven unique, life-supporting patient and family programs: Breast Screening, Individual Grant, Breast Reconstruction, Holistic Care, Child Sponsorship, Audrey B. Mastroianni College Scholarship, and Community Service.

UBCF is supported by a dedicated Board of Directors and staff, providing our clients with excellent service, compassion and care. UBCF is managed by a dedicated team of women, affectionately coined "Team UBCF". Ms. Stephanie Mastroianni, Executive Director since 2001, has shaped UBCF into the wonderful organization that it is today due in large part to her personal experience with breast cancer as her mother passed away from this disease at the age of 42. Each of UBCF's seven programs have evolved from this personal experience. In 2005, under Ms. Mastroianni's leadership, UBCF expanded to reach the national community and Beth Reichart joined the Team as Director of Operations. UBCF's other Team members serve our mission with commitment and enthusiasm every day. Collectively, we offer the community nearly 40 years' experience with breast health and breast cancer services, client care and operating a mission-driven organization. Our dedication to UBCF's mission and most importantly, the women, men and families we serve, is palpable in all we do every single day.

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UBCF's clientele is primarily women, ages 30 – 65, low-income and under or non-insured. Losing hope, our clients turn to us seeking support often after having been denied assistance by other agencies and organizations, particularly women under the age of 40. While UBCF is a national organization, we maintain an intimate approach to client care and service, ensuring that every person who seeks our assistance is treated with honor and reverence. We aspire to navigate our clients along their journey, providing opportunities to cultivate a more peaceful and enriching experience.



Dear United Breast Cancer Foundation:

We are so excited and humbled to have received your letter indicating that you are awarding me money to pay off 2 medical bills. ***This is an amazing, generous, wonderful gift to me and my family. Your gift means that we will have an easier time with our very challenging cash flow situation.*** I am happy to share the following testimonial with my gratitude.

As we faced this cancer diagnosis for the first time 9 years ago, despite the fact that we have always had limited resources, we had no idea that beyond the physical devastation of the cancer, we would face more financial challenge than we had already known as a result of the illness. The stress of having these cash flow problems and choosing between bills each month has been enormous.

Your remarkable gift to me does at least two things. First, it attacks directly a very stressful issue related to my treatment. It means that we have two less bills each month. Second, your gift for us is support. We don't have family who can chip in and help us when we are at our most challenging points. ***The goodness of your work – in supporting people like us who you do not know – makes the world feel a little nicer.*** Your generosity is practically very helpful and is personally uplifting as well.

Lisa, Individual Grant Program Recipient

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17 years of commitment & service

UBCF is committed to excellence in service and operations. Below is a timeline of major accomplishments from founding through FY 2017. Each year, we strive to improve our operations and expand our reach - impacting thousands of lives through our programs. UBCF nurtures our relationships with the community and funders to safeguard our financial stability.

UBCF Timeline		
Year	Major Accomplishment	Date
2000	Founded as American Breast Cancer Society	Oct-00
2001	IRS 501(c)(3) Determination	Jul-01
2002	Name change ABCS to United Breast Cancer (UBC) Stephanie Mastroianni joins UBCF as President and Executive Director	Mar-02
2003	Fund research at Memorial Sloan Kettering Hospital NYC	year-long
2004	Fund 40 Mammography's St. Peter's Hospital, Albany NY Name change from UBC to United Breast Cancer Foundation (UBCF) Funding to Huntington Hospital Fund research at Memorial Sloan Kettering Hospital NYC	Sep-04 Nov-04 Nov-04 year-long
2005	Funding Stamford Hospital, Stamford CT - mobile mammography Funding to Brookhaven Memorial Hospital - Mammography/ equipment Breast Screening Program launched UBCF goes National!	Feb-05 Mar-05 Jul-05 Oct-05
2006	UBCF Introduces 6 more programs Funding Harford Holistic Center, Bel Aire, MD - Holistic cancer care Highland Hospital, Rochester, NY - breast reconstructive surgery St. Joseph's Hospital, Syracuse, NY - Breast Reconstructive Surgery Funding Crouse Hospital, Syracuse NY, medical equipment Funding to Brookhaven Memorial Hospital - Mammography/ equipment Fund research at Memorial Sloan Kettering Hospital NYC	Jan-06 Feb-06 Feb-06 Feb-06 Mar-06 Mar-06 year-long

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Funding St Peters, Albany, NY		Sep-06
2007		
Funded The Gathering Place, Beachwood, OH - overnight retreat for women		May-07
Funded Omega Institute, Rhinebeck, NY - holistic scholarships		May-07
Funded Breast Cancer Options - Kingston, NY - Camp Lighthouse		Aug-07
Long Island Fall Festival		Oct-07
Funding Harford Holistic Center, Bel Aire, MD - Holistic cancer care		Sep-07
Funded Meadow Hill Wellness, Annapolis, MD - holistic therapies		Dec-07
Funded St. Joseph's, Syracuse, NY - reconstructive surgery, MRIs, education		Dec-07
Funded Westbury High School, Westbury, NY - support music program		Dec-07
Funded Venice Family Clinic, Venice, CA - mobile mammography		Dec-07
Funding LA Free Clinic, provide breast screening services		Dec-07
2008		
Funded The Gathering Place, Beachwood, OH - overnight retreat for women		Jan-08
Hot Summer Nights fundraising event - Playboy Mansion, Los Angeles		Aug-08
Funded Breast Cancer Options - Kingston, NY - Camp Lighthouse		Nov-08
Fund The Health Wagon, Wise, VA - provide breast screenings and follow-up care		Dec-08
Fund Ladies First, Salem, OR - provide post mastectomy camisoles		Dec-08
Funded Meadow Hill Wellness, Annapolis, MD - holistic therapies		Dec-08
Funded The Breakfast Club, Florissant, Missouri - educational seminar		Dec-08
2009		
Funded Breast Cancer Options - Kingston, NY - Camp Lighthouse		Jun-09
UWHA! Founded		Jun-09
McCurdy Grant Award		Jul-09
Funded Omega Institute, Rhinebeck, NY - holistic scholarships		Jul-09
Hot Summer Nights fundraising event - Playboy Mansion, Los Angeles		Aug-09
2010		
Funded Omega Institute, Rhinebeck, NY - holistic scholarships		Jul-10
Funded Breast Cancer Options - Kingston, NY - Camp Lighthouse		Jul-10
2011		
Funded Breast Cancer Options - Kingston, NY - Camp Lighthouse		Jun-11
Funded Omega Institute, Rhinebeck, NY - holistic scholarships		Jul-11

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Fund Ladies First, Salem, OR - provide post mastectomy camisoles	Jul-11
UBCF named Beneficiary of Brighton breast cancer fund raiser	Oct-11
Funded Venice Family Clinic, Venice, CA - diagnostic services for women under 40	Nov-11
Fund The Health Wagon, Wise, VA - provide breast screenings and follow-up care	Dec-11
Funded Medical Thermal Imaging, Friendswood, TX - provide breast thermography	Dec-11
Funded Breast Research Awareness and Support (BRAS), Overland Park, KS - provide breast thermography services	Dec-11
2012	
Funded Medical Thermal Imaging, Friendswood, TX - provide breast thermography	Jun-12
Funded The Gathering Place, Beachwood, OH - overnight retreat for women	Jul-12
Funded Breast Cancer Options - Kingston, NY - Camp Lighthouse	Aug-12
Received Kings Creek timeshare donation	Aug-12
1st Health and Wellness week at Omega sponsored by UBCF and UWHA!	Sep-12
Tempur-Pedic® Mattress Donation, Norton, VA	Oct-12
Funded Omega Institute, Rhinebeck, NY - holistic scholarships	Nov-12
UBCF applies to participate in the CFC	Nov-12
2013	
Fund Greenpoint Thermography, St. Petersburg, FL - provide thermography	Mar-13
Fund Cancer Resource Foundation, Marlborough, MA - provide post-mastectomy camisoles	May-13
Funded Omega Institute, Rhinebeck, NY - holistic scholarships	May-13
UBCF Approved as CFC Charity	May-13
Funded Medical Thermal Imaging, Friendswood, TX - provide breast thermography	Jul-13
Powhatan Timeshare donation	Jul-13
Funded Breast Cancer Options - Kingston, NY - Camp Lighthouse	Aug-13
UBCF named Beneficiary of Volkswagen of Huntington breast cancer fund raiser	Oct-13
UWHA! 2nd annual health and Wellness retreat at Omega, Rhinebeck, NY	Oct-13
Tempur-Pedic® Mattress Donation, Norton, VA	Oct-13
Crib Bedding Giveaway	May-13

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Began GIK program (Pottery Barn donation)	May-13
Bra Donation Giveaway	Sep-13
CFC season - participated in 12 events in MD, DC and VA	Sept - Dec 2013
2014	
Gift-in-Kind distribution events	year-round
Funded Rocking the Road for a Cure, NY, NY - provide support services to breast cancer patients	Jan-14
UBCF's 1st Free Mobile Mammography, Huntington Station, NY	May-14
Funded Omega Institute, Rhinebeck, NY - holistic scholarships	Jun-14
Began out Internship program	Jun-14
Thought Leaders join UBCF UWHA!	
Funded Breast Cancer Options - Kingston, NY - Camp Lighthouse	Aug-14
3rd UWHA! Annual Health and Wellness @ Omega	Sep-14
Smithtown Performing Arts	Oct-14
Participate in Breast Cancer Summit	Oct-14
Long Island Fall Festival	Oct-14
Tempur-Pedic® Mattress Donation, Norton, VA	Nov-14
Fund Greenpoint Thermography, St. Petersburg, FL - provide thermography	Dec-14
CFC Season - participated in 35 events in MD, DC, VA, NY, NJ and RI	Sept - Dec 2014
2015	
Gift-in-Kind distribution events	year-round
Lovely Patient film - UBCF named as beneficiary	Feb-15
Indy 500 PSA	May-15
Tempur-Pedic® Mattress Donation, Norton, VA	May-15
2nd annual UBCF Free Mobile Mammography, Huntington Station, NY	Jun-15
LI Rough Riders soccer game	Jun-15
LI Rough Riders soccer game	Jul-15
Brickyard NASCAR PSA	Jul-15
Faces of Breast Cancer	Aug-15
Rockers Save the Knockers	Aug-15
Chicago Land NASCAR PSA	Sep-15
UBCF partners with VSPOT, NY, NY - promote women's health	Sep-15
UBCF featured in interview with Melville Chamber of Commerce	Oct-15
Treatment Journal	Oct-15
Honored at 3rd Annual Beauty Brunch hosted by Colette Belfor	Oct-15
Fantasy Football	Oct-15
Revlon's "Love is On"	Oct-15

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	Fashion event, meet and greet with Aysha, NY, NY	Nov-15
	Green Bay Packers PSA	Nov-15
	Green Bay Packers PSA	Dec-15
	Funded Breast Treatment Task Force, NY, NY - provide 40 breast screenings to women under the age of 40	Dec-15
	TD Bank - Awarded Grant to support Breast Screening Program	Dec-15
	CFC season - participated in 53 events in MD, DC, VA, NY and NJ	Sept - Dec 2015
2016		
	Gift-in-Kind distribution events	year-round
	Daytona 500 PSA	Feb-16
	Mobile Mammography event at Callen-Lorde with BTTF, NY, NY	May-16
	Donation Event, St. Hugh's, Huntington Station, NY	May-16
	Tempur-Pedic® Mattress Donation, Huntington Station, NY	May-16
	Indy 500 PSA	May-16
	Men's Health Week - Launch Male Self Breast Exam	Jun-16
	Northport Nautical Mile, Northport, NY	Jun-16
	Brickyard NASCAR PSA	Jul-16
	UBCF Funds Breast Cancer Options Camp Lighthouse, Omega Institute, Rhinebeck, NY	Aug-16
	UBCF Funds Breast Cancer Options Metastatic Retreat, Omega Institute, Rhinebeck, NY	Sep-16
	Paint Nite fundraiser	Sep-16
	#FlauntYourFight - Make-Over and Night On the Town	Oct-16
	The Pink Walk, fundraiser, St. Johnland's Nursing Home	Oct-16
	Revlon "Love is On"	Oct-16
	Early Detection PSA - Play on the Presidential Campaign, Times Square, New York City	Oct - Nov 2016
	#GivingTuesday	Nov-16
	Book signing, "They're Fake and They're Spectacular"	Nov-16
	Tempur-Pedic® Mattress Donation, Norton, VA	Dec-16
	CFC season - participate in events in MD, DC, VA, NY and NJ	Sept - Dec 2016
	#FlauntYourFight PSA, Times Square, New York City	Nov 2016 - Jan 2017
2017		
	Gift-in-Kind "Shopping" for UBCF clients, Huntington Station, NY	year-round
	Tempur-Pedic® Mattress Donation, Melville, NY	May-17
	Southampton Donation Event	Jun-17
	Northport Nautical Mile, Northport, NY	Jun-17
	Babylon Breast Cancer Coalition Donation Event	Jul-17

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UBCF Funds Breast Cancer Options Camp Lighthouse, Omega Institute, Rhinebeck, NY	Aug-17
UBCF Funds Breast Cancer Options Metastatic Retreat, Omega Institute, Rhinebeck, NY	Sep-17
UBCF Funds Sisters-R-Us Circle of Healing, PA	Sep-17
UBCF Funds East Georgia Cancer Coalition, GA	Sep-17
UBCF Funds Babylon Breast Cancer Coalition, Babylon, NY	Sep-17
Tempur-Pedic® Mattress Donation, Norton, VA	Sep-17
CFC season - participate in events in DC, MD, NJ, NY, VA, and WV	Sept - Dec 2017
The Pink Walk, fundraiser, St. Johnland's Nursing Home	Oct-17
Featured in Major League Baseball's World Series Program	Oct-17
UBCF/pHoutain Holistic Night	Oct-17
Balance Health & Wellness Thermal Body Scan - Breast Cancer Awareness	Oct-17
Print PSA featured in USA Today's Modern Woman	Oct - Dec 2017
#GivingTuesday	Nov-17
Kings Creek and Powhatan Plantation Timeshare Give-Away	Nov-17
Holiday Gift Card & Book gifts for the Children "Gift Week"	Dec-17
Disaster Relief, Tempur-Pedic® Mattress Donation, Doral FL	Dec-17
Season's Greetings Billboard, Times Square, New York City	Dec 2017 - Jan 2018

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Program Highlights

UBCF has made great strides to increase our program impact. On average, we award *OVER* 100% of the financial support that our clients request from us. We couldn't do this without your generous support - Thank you!





Services Provided and Funds Distributed Per Program in 2017

-  **Over-all Program change from 2016 to 2017 = 62.73%**
-  **UBCF awards on average, 117.13% of requested funding amount**

UBCF offers seven life-supporting patient and family programs. Read on to learn more about each program and our continued progress. Program services are available to women and men regardless of age, race, gender, ethnicity, income or medical insurance coverage.





BREAST SCREENING

UBCF developed this program to provide under-insured women and men with breast screening services. It is a well-known fact that the earlier a cancer is detected, the greater the chance of a full recovery. There are many types of breast screening technologies available; self-breast exam, clinical breast exam, mammogram, ultrasound, MRI, and thermography. UBCF covers all forms of screening technologies regardless of whether the technology is covered by medical insurance.

-  **Clients serviced = 558**
-  **Program expense = \$61,331.00**
-  **Growth from 2016 to 2017 = 59.63%**
-  **UBCF awarded 100% of funds requested by clients**

BREAST RECONSTRUCTION





UBCF understands that a woman faces many physical and emotional challenges after a mastectomy. For many women who've had mastectomies, their natural inclination is to have reconstructive surgery in an effort to regain a sense of well-being, of moving on and forward with their lives. Unfortunately, this surgery is not covered by most medical insurance plans as it is considered an elective surgery. UBCF believes that reconstructive surgery should be an option for Every Woman®. UBCF is here to provide access to this important aspect of recovery.

-  **Total number of clients serviced = 10**
-  **Program expense = \$27,337.00**
-  **Growth from 2016 to 2017 = 162.23%**
-  **UBCF awarded 155.76% of funds requested by clients**

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INDIVIDUAL GRANT

Created to financially assist women and men who are managing breast cancer, the Individual Grant Program offers customized financial support tailored to each individual's personal needs and circumstances. Like our clients, no two grants are ever alike. It is important to UBCF that we offer our clients solutions. We work closely with each client to find opportunities to lessen or resolve financial burdens. We have found over the years that when our client's experience a reduction in stress, they are more focused on their healing journey.

-  **Client serviced = 214**
-  **Program expense = \$290,082.00**
-  **Growth from 2016 to 2015 = 181.64%**
-  **UBCF awarded 79.71% of funds requested by clients**

CHILD SPONSORSHIP





UBCF knows that cancer does not simply affect the patient - the entire family is impacted. UBCF has developed the Child Sponsorship Program in response to our clients requesting support for not only themselves, but for their children. Through this program, UBCF provides healthy food, assistance with medical treatments, counseling services, back to school clothing and supplies, and special holiday gifts.

-  **Clients serviced = 158**
-  **Program expense = \$32,395.00**
-  **Growth from 2016 to 2017 = 168.37%**
-  **UBCF awarded 82.41% of funds requested by clients**

COMMUNITY SERVICE

UBCF supports your community by increasing awareness of breast health and wellness through educational campaigns, combined federal campaign events, distributing gift in-kind donations and partnering with other charitable organizations to further extend UBCF's mission. In 2017, UBCF served nearly 1,400 women, men and children through donation events.

UBCF served nearly 800,000 women and men through our Education and Awareness campaigns conducted throughout 2017.

-  **Clients serviced = 800,427**
-  **Program expense = \$8,280,416.00**
-  **Growth from 2016 to 2017 = 61.73%**
-  **UBCF awarded 100% of funds requested by clients**

UBCF assists individuals at our headquarters office with individual Gift-in-Kind shopping opportunities. For appointments, please email GIKProgram@ubcf.org.

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HOLISTIC CARE

We believe it is critical that a patient be treated as a whole person, therefore, we approach cancer prevention, treatment and recovery from a whole-body perspective. Cancer is often termed a disease, defined as an abnormal condition that impairs bodily functions. However, we believe cancer is also a “disease” where the body is out of its natural state of “ease”, harmony and balance. UBCF encourages our clients to pursue pairing holistic and complementary techniques with cutting-edge western medicine taking an integrative approach to their healing journey.

- ✂ **Clients serviced = 24**
- ✂ **Program expense = \$29,109.00**
- ✂ **Growth from 2016 to 2017 = 876.81%**
- ✂ **UBCF awarded 45.46% of funds requested by clients**

AUDREY B. MASTROIANNI COLLEGE SCHOLARSHIP

This special program was developed by UBCF's President and Executive Director, Ms. Stephanie Mastroianni, who as a young girl, experienced the tragic loss of her mother, Audrey B. Mastroianni, to a valiant fight with breast cancer. The Audrey B. Mastroianni College Scholarship was established to honor the legacy of Mrs. Mastroianni, a teacher and firm believer in education and continued personal enrichment.

- ✂ **Clients serviced = 24**
- ✂ **Program expense = \$26,800.00**
- ✂ **Growth from 2016 to 2017 = 39.22%**
- ✂ **UBCF awarded 39.41% of funds requested by clients**

United Women's Health Alliance ~ UWHA!

UWHA! STORY

United Women's Health Alliance! (UWHA!) is a sister project of the United Breast Cancer Foundation. UWHA! was conceived on a late summer afternoon as Stephanie and Beth, two dear friends, walked the serene paths of Caumsett State Park on the beautiful North Shore of Long Island. On that fateful afternoon, while contemplating a rather dark and frightening, personal, life-altering situation, Stephanie and Beth had a co-creative and collaborative ah-ha! moment under the shelter of the mighty oaks. What if they could offer all women, regardless of "condition", a pathway for restorative, graceful, fulfilling, whole-body, whole-heart, whole-spirit living? Right there and then, a precious seed was planted. Today, like the phoenix rising from the ashes and the mighty oak from the seed, here we stand in gratitude and transformation as the United Women's Health Alliance!

UWHA! MISSION

United Women's Health Alliance! (UWHA!) empowers Every Woman™ to embrace their True Nature; cultivating prosperity, intuition and a genuine relationship with self through a variety of mental and physical practices. UWHA! encourages women to draw from techniques both ancient and modern, to assist with prevention, treatment and recovery creating a harmonious balance between herself, family and community. Women can turn to UWHA! as a resource for renewal of mind, body and soul.

Learn more – uhwa.info

The logo for United Women's Health Alliance! (UWHA!) features the acronym 'UWHA!' in a large, bold, black, hand-drawn font. Below the acronym, the full name 'UNITED WOMEN'S HEALTH ALLIANCE' is written in a smaller, black, hand-drawn font. The entire logo is set against a white background with a subtle drop shadow.

UWHA!
UNITED WOMEN'S HEALTH ALLIANCE

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Special Events

GIFT-IN-KIND DONATION EVENTS

UBCF's Gift-In-Kind Program has grown tremendously in 2017. We partner with national retailers and big box stores to provide useful and high-quality Gift-in-Kind products to breast cancer patients, survivors and family members. On a local and national level, UBCF has provided nearly 1400 people with much needed items that help improve both physical and mental health.

Purchasing clothing, shoes, personal care and household products such as bedding, curtains, rugs, kitchen utensils, and small appliances is often neglected in the face of managing medical bills. The Gift-in-Kind Community Service Program helps maintain a sense of normalcy in people's lives by providing every-day items both at UBCF's headquarters donation center and at off-site donation events. UBCF recognizes that breast cancer impacts the entire family. The Community Service Program supports children in homes affected by breast cancer by providing items such as baby clothing, car seats, strollers, bedding, books, and toys.



UBCF is proud to offer the Gift-In-Kind Community Service Program year-round to clients. Those in need of UBCF's services may contact GIKProgram@ubcf.org to schedule an appointment or learn about distribution events. Patients, survivors and children (0-18 years old) are encouraged to contact UBCF to set-up an appointment to receive items.

TEMPUR-PEDIC® MATTRESS DONATION EVENTS

For the first time since offering this wonderful opportunity in 2012, UBCF offered the community THREE Tempur-Pedic® Mattress Donation events! Our Spring event was hosted at the International Warehouse Group's Melville, NY location on May 20th. Our Fall event was hosted at the Arbiom Warehouse in Norton, VA on September 30th and our Winter "Disaster Relief" event to support people impacted by Hurricane Maria was held in Doral, FL on December 9, 2017



Between the three events, 264 twin, 210 queen and 28 double Tempur-Pedic® mattresses were given to breast cancer patients, survivors and immediate family members. Sleep is essential in the recovery of the

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body and Tempur-Pedic® mattresses can alleviate stress on joints and muscles, providing a more restful nights' sleep.

UBCF also offered Pink Bags and other amazing items to clients at all three events. Additional items included: personal care products, clothing, shoes, pillows, linens, curtains, small kitchen appliances, holiday decorations, baby products and clothing and more!

Below are some words of gratitude shared with UBCF:

I would personally like to thank you, Foundation & the volunteers for the Mattresses & other products that were given to me on Saturday September 30, 2017. I was really only expecting maybe a mid-grade mattress. But I was totally surprised that I received high grade Tempur-pedic mattresses. I had mentioned to my co-worker that I needed to buy a new mattress but really couldn't afford one right now. I truly appreciate the mattresses and have enjoyed my good night sleep on it and will for many years. Upon arriving at the site, I was ready for picking up the mattress but was given so much more. The lotion and all the products from Burt Bees will be used and greatly appreciated. Their were other gifts that the Foundation gave me also and I do feel really grateful for all the gifts. I am a 2x Cancer Survivor and doing this last bout with cancer because of my age was harder emotionally & financially also. I still have bills to pay connected to continuing followups and times are hard and I along with others could not make it without the UBCF help. Please keep up the good work because all of us are grateful for anything that helps us though these trying times. Thanks again.
~ Peggy

I just want to thank you & tell you how much I appreciated the mattress giveaway on Saturday, Sept. 30th. I did not think I would qualify but was thankful that I was able to receive one and that it is for everyone that has been through this "disease" as I call it. I had never missed a mammogram and my cancer was found during a routine one in October 2015. After two lumpectomies with not having good margins I elected to have bilateral mastectomies even though the cancer was found in my right breast only. I decided to go through genetic counseling for my family and tested positive for RADD50 and Chek2 genes. I am sorry for the babbling as it helps me to talk about this. But, I slept in a recliner for 4 months after my last surgery before I was able to return to my bed. The mattress is an added comfort that is so much appreciated after everything I have gone through. Thank you for what you are able to do. As a Christian, God has carried me every step of the way and continues to do so. May God bless each and everyone of you for what you are doing.
~ Becky



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Pictures from our 2017 Tempur-Pedic® Mattress events!



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UBCF FEATURED AT 2017 MAJOR LEAGUE BASEBALL'S WORLD SERIES



UNITED BREAST CANCER FOUNDATION

Batting For Breast Cancer

Did you know?

- ✂ Early detection saves lives
- ✂ 1 in 8 Women will develop breast cancer
- ✂ Men can develop breast cancer too
- ✂ UBCF provides free & low-cost breast screenings. Apply today UBCF.org/Breast-Screening

United Breast Cancer Foundation

Serving The Community Since 2000

- ✂ Breast Screening
- ✂ Breast Reconstruction
- ✂ Individual Grant
- ✂ Holistic Care
- ✂ Child Sponsorship
- ✂ Audrey B. Mastroianni College Scholarship
- ✂ Community Service

Support UBCF - Donate Today
877.822.4287 | UBCF.org | CFC # 77934

EVERY WOMAN™

United Breast Cancer Foundation announced a new print Public Service Announcement (PSA), "Batting for Breast Cancer", published in the Official 2017 Major League Baseball (MLB) World Series Commemorative Souvenir Game Program. The World Series Commemorative Souvenir Game Program has an estimated readership of 1.6 million. The print PSA was created to help raise awareness about breast cancer in women and men and inform those in need that support and assistance is available through UBCF's seven patient and family programs.

This year it is estimated that 2,470 men will be diagnosed with breast cancer and 460 will lose their battle with the disease. One reason for such a high mortality rate is that men are not encouraged by health professionals to self-examine or be screened for breast cancer. UBCF encourages men to learn the male self-breast exam and to be routinely screened by a doctor. Further, seek second and third opinions – male breast cancer is often misdiagnosed in the early stages when it is most easily managed.

The World Series is the annual championship series of MLB, between the American League and the National League, where the winning team is determined through a best-of-seven playoff. The 2017 World Series featured the Houston Astros (American League) and the Los Angeles Dodgers (National League).

PHOUNTAIN HEALTH HOLISTIC NIGHT

On October 26th, UBCF partnered with pHountain Health to host a private holistic health information session at their Lindenhurst, NY location for people battling breast cancer or those in remission for 10 years or less! Attendees learned how to approach cancer prevention, treatment and recovery from a whole-body perspective and went home with Pink Bags full of goodies and a free gallon jug of pHountain's alkaline water!



PINK WALK



In honor of Breast Cancer awareness month, St. Johnland's Nursing Center of Kings Park, NY hosted their 20th annual Walk and Wheel-a-thon on October 20th, naming UBCF as the beneficiary of the event. The beautiful, Fall day was celebrated by everyone who attended the event. Pink painted the atmosphere as you walked by pink pastries from the bake sale and pink themed raffle baskets for the

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auction. Balloons with Breast Cancer Ribbons were attached to wheel chairs as volunteers were ready to march on the walk. Music filled the air as the heartwarming staff and patients danced their way around the circle. A big thank you to Ms. Carolyn O'Brien and the lovely staff at St. Johnland for all their hard work in putting this event together! St. Johnland's raised over \$400 to support UBCF's mission and programs.

SEASON'S GREETINGS BILLBOARD IN NYC'S TIMES SQUARE

For the second year, UBCF was Featured in New York City's Times Square! Our "Season's Greetings" vintage photograph montage is featured on a full HD billboard located prominently at 1500 Broadway from December 2017 through January 31, 2018. The 10 second ad that runs 3 times an hour, 20 hours a day, relays a visual message of UBCF's message to all for a happy holiday season. The billboard features beautiful vintage photos of Audrey Mastroianni and her beloved family during the holiday season. Over 26 million people visit Times Square every year – that's nearly 50,000 per day seeing UBCF's "Season's Greetings" message!



COMBINED FEDERAL CAMPAIGN

Did you know - the CFC is the largest workplace giving campaign in the world?! UBCF participated in CFC events in NY, NJ, MD, DC & VA from September through December. UBCF representatives met and spoke with over 750 regarding UBCF's program services. For all federal, military and postal employees, kindly keep UBCF in mind for your CFC giving - **#77934**



TIMESHARE GIVE-AWAY



Each year, UBCF offers our clients the opportunity to enjoy a week-long vacation in Williamsburg, VA at two resorts; Kings Creek Plantation and the Historic Powhatan Resort. These vacations were made possible by two very generous donors several years ago who gifted their timeshares to UBCF. UBCF clients and their guests are given a much-needed vacation to recharge and enjoy quality time together. Read below to learn about Tracy's experience at the wonderful Powhatan Resort!

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I cannot put into words the amazing time Peyton and I had on this vacation getaway! So many funny moments and plenty of stories to tell ;-)

The Resort was incredible! We didn't have enough time to participate in some of the onsite activities like we had hoped, but we did enjoy the pool and we were treated by ALL staff like Royalty <3 I could really get use to that! LOL!

My kid sister surprisingly arranged for me and Peyton to have unlimited all-inclusive access at Busch Gardens & Water Country USA!!! OMG! So, we went to the parks every day except yesterday, all of our meals were included and the food was amazing, and when she and her kids left on Wednesday, she left a cash surprise for us in my purse to spend on ourselves and pay the round trip gas for the rest of the time we were there!!! Very sneaky of her cuz she knew I would never accept her offer ... but, I really did appreciate it.

I am so blessed to have so many wonderful people in my life :-)

We enjoyed ourselves so much and needed this getaway more than you could have ever imagined. I hope we can visit again someday because it is a FANTASTIC Resort conveniently located in an area with so many things to do :-)

I love UBCF - You are one of my angels <3

Tracy

UBCF'S HOLIDAY GIVE

Every year, UBCF sends out a little something extra to our clients. In 2017, we sent gift cards to our clients and books to families with children to make their holiday's a little more shiny and bright.



I cannot believe what I just got in the mail from you guys. I just can't believe it!!! UBCF is so so giving and selfless. And let me tell you what a time it came to me. Friday the day after Thanksgiving my mom was tragically killed on her way to work for a non-profit Cafe we own. The driver hit her head on. He was texting. My mom did everything possible to avoid the Collision the reenactment detective told us. But to have something like this come in the mail it just shows me God loves me so much because he knows I love to go shopping at Target with the family and now money is so tight.

~ Celeste (with her Momma)

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We received the generous gift you sent today for the holidays and we just want to say thank you for your organization has done for us this year. We are taking as a sign we are doing the right thing for the twin's birthday because the book you sent was winter wonderland and the theme of the girls first birthday coming up is winter ONEderland because that's what Sharde wanted. Thank you again.

~ Jake

Dear UBCF,

I just received your generous and extremely needed holiday gifts in the mail today! Words cannot describe how much this means to me and my daughter. You have made life a little bit easier for us and we will be forever grateful.

We send our love, hugs and gratitude along with a heartfelt thank you for the blessings you have provided to us over the past 3 years. We hope you continue on blessing women and their families faced with breast cancer. God sees all and He will take care of this wonderful organization along with those who partake in its services.

Peyton and I wish you a very Happy Holiday Season and hope you receive a smile as big as the one you've put on our faces



With heartfelt love, Tracy & Peyton

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Voices of UBCF

UBCF provides financial and emotional support to thousands of clients each year. Our good work would not be possible if it were not for the very generous support of our donors – our Silent Partners. The words of gratitude shared below are dedicated to our Silent Partners. Please know each and every dollar furthers UBCF's mission – to make a positive difference in the lives of those affected by breast cancer.

Thank you.

CASSIDY'S STORY – AUDREY B. MASTROIANNI COLLEGE SCHOLARSHIP

I just want to formally say thank you so much for this scholarship I can't even begin to tell you how happy my family and I are to be receiving this awesome scholarship. It will help me so much with paying for college. I am currently working 3 jobs to try to pay for a good education. This scholarship will help me greatly because as you know, my mother passed away from breast cancer and it has been hard on my dad trying to raise four kids and sending us all off to college in the future. With my mom passing, it's been very hard on me and my family, but especially me being the only girl and having to step up my responsibilities event at a very young age. Thank you so much, what you've done is something I can never forget and something I will always be grateful for.



JEANETTE'S STORY - BREAST RECONSTRUCTION PROGRAM

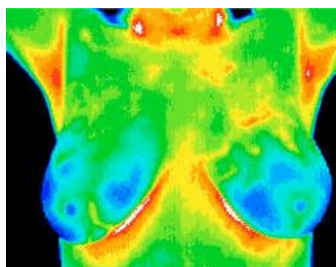


Experiencing the financial burden of my recent double mastectomy and reconstructive surgeries, I called the American Cancer Society to inquire about possible grants for the final phase of 3D nipple tattooing. Upon my research, completing this procedure by a nurse/tattoo artist with years of experience was going to be a substantial "out of network" expense, even though I had already met my very large annual deductible. The American Cancer Society gave me the contact information for United Breast Cancer Foundation, who thankfully offered grant funding specifically entitled "Breast Reconstruction Program." Jamie Newberry returned my call and promptly emailed the grant application to me. She politely answered all of my questions, even explaining that I may qualify for additional grant funding as well. This organization has been extremely helpful in my decision to move forward with the final state of my breast cancer journey. Without this funding, I more than likely would not complete this final procedure.

While navigating the emotional and financial journey of breast cancer, there is no doubt that this program has the potential to positively impact lives. This funding truly makes a difference! Words can't express how grateful I am for your consideration. And I must say, I love the "Pay-It-Forward" component to the grant application! I firmly believe in Acts 20:35 when the Lord himself said, "It is more blessed to give than to receive. Thank you so much for this opportunity.

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JANET'S STORY – BREAST SCREENING PROGRAM



I would like to give a HUGE thank you to the United Breast Cancer Foundation for their assistance and support in my recent breast exam. Having had a financial down-turn in my life, it has been challenging fulfilling many basic needs. I not only was due for a breast exam, I had opted to utilize the new Thermography kind of exam instead of a standard mammography. Of course, this relatively new process is not covered by insurance, so I was afraid I wouldn't be able to afford it but UBCF came through and granted me the funds to get the exam. I can't say how grateful I am for their assistance. Breast cancer runs in my family, therefore it's important that I do regular exams but I have been very uncomfortable with the mammography exam for a long time because of the radiation. I was SOO glad to have the opportunity to utilize a very modern, less discomfoting exam with zero radiation. I would never have been able to afford this process without the help from UBCF. Thank you, United Breast Cancer Foundation. I am eternally grateful.

ANDRA'S STORY - CHILD SPONSORSHIP PROGRAM

UBCF can make the transition a lot smoother and can lift the spirits of anyone going through Breast Cancer. I think it's a blessing to have organizations like UBCF in the United States because it not only that your organization gives financial support but I believe it saves lives, because when you have cancer its like a war in a persons body. And we all need people who care and that are willing to help those in need. In the end its like we all need others in order to surpass this disease but the support that UBCF provides is incredible. I am immensely thankful and God Bless each of you.

WENJIE'S STORY – HOLISTIC CARE PROGRAM

Fighting stage IV metastasized breast cancer is not a sprint, rather it's a marathon and I feel the United Breast Cancer Foundation understands that. With UBCF's Holistic Care Grant I feel I am not alone on this journey.



The advancement of modern western medicines provides the metastasized breast cancer patient a better chance at a longer life span, however, such benefit come with a trade-off. Usually these medical treatments have various side effects, in particular, lowered blood cell counts comprises one's overall immune system. Paradoxically, a strong immune system is needed the most when it comes to fighting cancer and to maintain overall health, therefore leading a quality life with good energy.

In my personal opinion, if my life is merely prolonged with its quality greatly compromised, I do not see it as a "true win". That is when UBCF's Holistic Care Program come into picture. I received help with targeted nutritional supplements, customized Chinese herbal mixtures and acupuncture. These treatments conducted alongside conventional treatments, were not only highly effective, but also treats ones body as a whole, brining balance and harmony. The United Breast Cancer Foundation recognizes that and brings forth its Holistic Care Grant Program to unite us who believe in the whole-body approach.

My deepest gratitude to Stephanie, Beth, and everyone who works at, donates to and volunteers for the United Breast Cancer Foundation!

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SHEILA'S STORY - INDIVIDUAL GRANT PROGRAM

To UBCF,

Hello, my name is Sheila, this is to express my gratitude for receiving an Individual Grant thru this Foundation. It came at the most important time possible. I was diagnosed with a non-malignant tumor on the right breast I October 2015 and had a lumpectomy in January 2016 to remove it. I had a follow-up mammogram for calcified deposits that had showed up. March 2016 was the repeat mammogram and the results came back showing it was Cancer this time. Once I received this news I was devastated and overwhelmed of what options I had to face.

I chose to have a bi-lateral double mastectomy with reconstruction due to the fact I had already had a lumpectomy in January on one side of my breast and within a 6-month period, it showed Cancer on the other side. I guess just the words "Breast Cancer" devastated me.

I am still in the reconstruction stage at this time but overall, I'm a survivor and on the road of recovery.

I cannot say or express my thanks for receiving an Individual Grant from UBCF at this time of going thru this whole ordeal much less the financial burdens that have been added. Words cannot say thanks enough, not only for the financial support but the heart-felt people that I have spoken with during the process of applying to UBCF. This Foundation has reached out to help me when I least expected it.

I'm so grateful that UBCF is available for helping others like me and to know we have support. I want to Thank UBCF from the bottom of my heart! This has helped me so much. I am so very Thankful.



Thankful

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Strategic Partnerships

UBCF has cultivated relationships with various outstanding organizations in an effort to increase our reach and impact.

✂ The Health Wagon, Clintwood, VA – provide critical health-related products to women and men in rural and impoverished communities of Southwest Virginia



✂ Breast Cancer Options, Kingston, NY – facilitate Camp Lighthouse, a camp for children of breast cancer survivors and patients, ages 8-15



✂ Breast Cancer Options, Kingston, NY – provide funding for the Metastatic Retreat - a retreat for women managing stage IV breast cancer

✂ Greenpoint Thermography, Tampa, FL – providing breast thermography screenings to under and non-insured women and men



✂ Good360, Arlington, VA – UBCF works with Good360 to develop partnerships with local retailer to provide high-quality personal care and household goods to women, men and families in need.



✂ East Georgia Cancer Coalition, Athens, GA – provide screening mammograms to women over the age of 40



✂ Babylon Breast Cancer Coalition – Babylon, NY – support 15 women through the “Lend a Helping Hand” program



✂ Sisters R Us Circle of Survivors, Yeadon, PA – provide patients and survivors with educational workshops



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UBCF TALENT DEVELOPMENT PROGRAM

UBCF's Talent Development Program is a wonderful opportunity for UBCF to mentor young professionals in the field of nonprofit program operations and management. In the Talent Development Program, team members are actively engaged in various duties including research, event preparation, marketing, client care, development, data management, and other administrative tasks. UBCF provides equal employment opportunities to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics.



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Financial Position

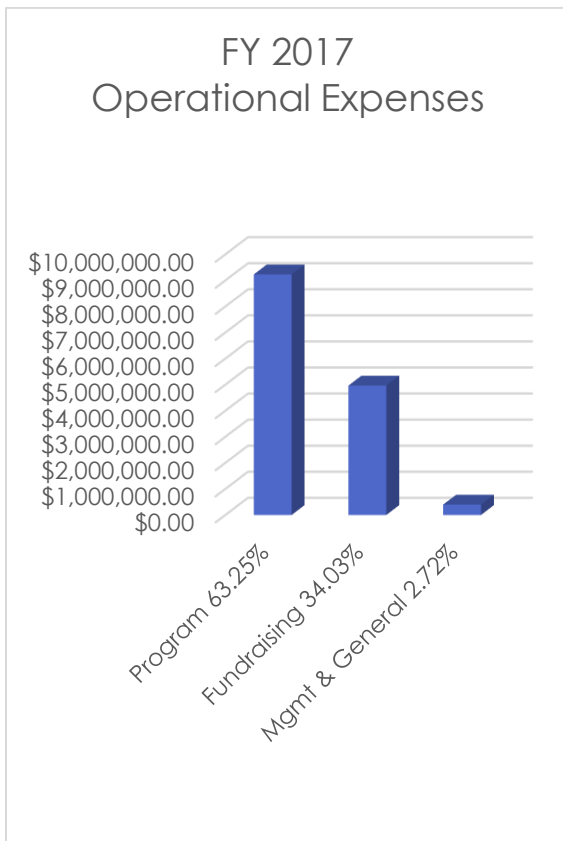
FORWARD PROGRESS

Here at UBCF, we take your gift seriously and with deep reverence. We are continuously striving to put your dollars to work in the most effective manner possible. UBCF continues to make progress. We have dramatically increased program giving and revenue. From 2016 to 2017, UBCF achieved the following:

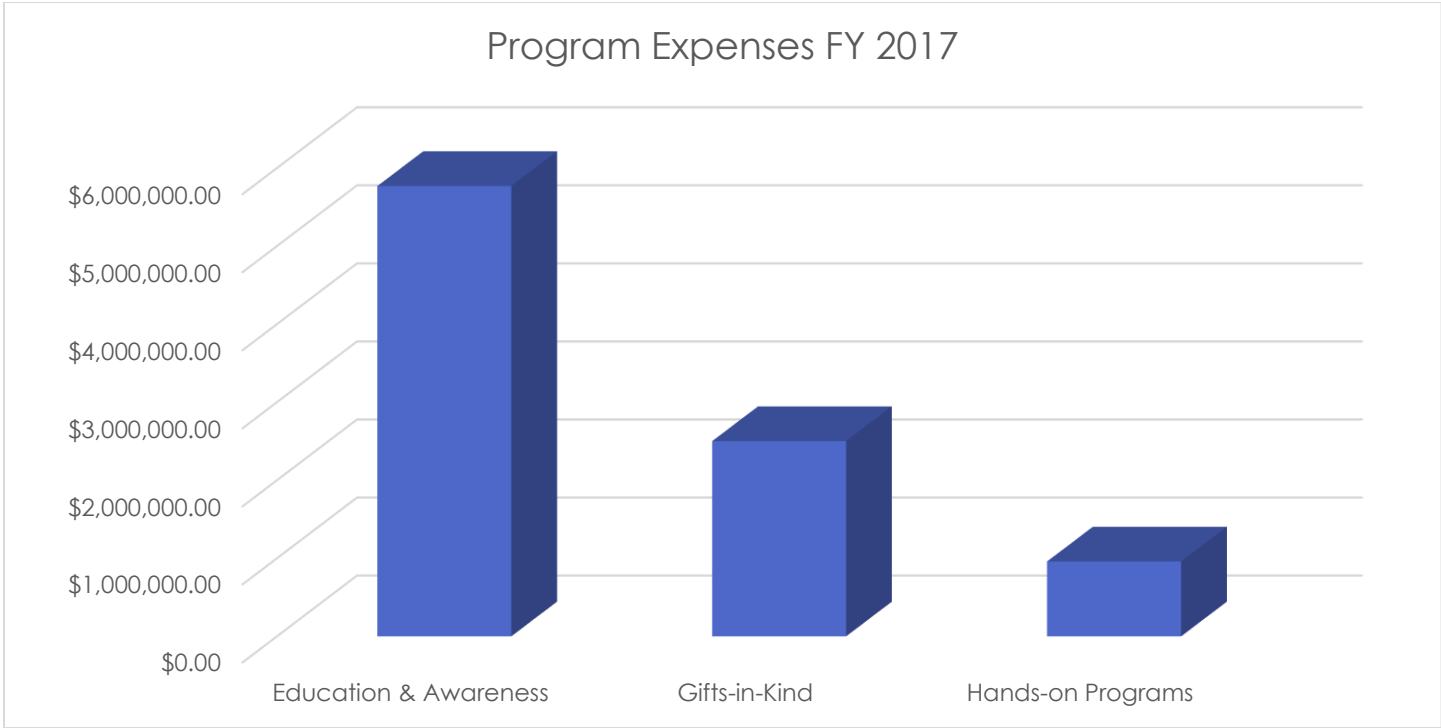
- ✂ Increased Program Giving by 38.55%
- ✂ Increased Revenue by 34.42%

STATEMENT OF FINANCIAL POSITION

- ✂ Total Revenue = \$15,126,759
- ✂ Total Expenses = \$14,592,817
- ✂ Net Assets = \$1,217,988



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AVENUES OF SUPPORT

- Donations through secure website; **www.ubcf.org**
- Online giving: eBay, Amazon Smile, and Give Back America.
- Vehicle and property donations: call 1-888-433-6207 to set-up an appointment.
- Gift in Kind: UBCF accepts donated products and services to share with our clients and the community.
- Volunteer; send us an e-mail and let us know you're interested in volunteering! info@ubcf.org
- Combined Federal Campaign – UBCF's CFC **#77934**



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Stephanie Mastroianni, President

Nicholas Mastroianni II, Secretary

Nicholas Mastroianni, Treasurer



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