

Partnership Levels

Through your tax-deductible partnership, you will be supporting a very important and relatable cause, while demonstrating that your business is values-driven and dedicated to the pursuit of social responsibility.

For all partnerships, UBCF is offering the opportunity to utilize Point of Sale (POS) donation technology. POS is easy to implement and ready to go – enabling your clients to support an incredible cause when completing a purchase transaction with your business – ask us more about UBCF's POS donation technology.

Exclusive Partnership, \$10,001+ one available

The Exclusive Partnership is an outstanding opportunity to launch and/or advertise your product or service while aligning your brand with a highly recognizable and personal cause. Potential buyers of your product or service will be impressed with your businesses consideration and care of such a worth-while cause. The 24 month partnership includes:

Naming Opportunity for a space in UBCF Headquarters' office – lifetime impact

UBCF's logo and highly-recognizable name on up to two products and/or services

- · Products/ services marketed through UBCF's website and social media outlets
- · Products/ services sold through UBCF's website
- · Required that a portion of proceeds generated by product/ services sales be donated to UBCF
- · Inclusion of products/ services in all print material

Your logo on UBCF's home page of website linked to interior page with a description of our partnership

• Listed prominently on UBCF's "Community Partners" web page

Inclusion of your logo on UBCF's brochure and promotional materials (large foot print)

Opportunity to contact UBCF members directly six times throughout 24 month period

Opportunity to contact nearly 10,000 businesses directly

Press release of Partnership

"Thank you" mention and story of partnership in UBCF's e-newsletter, with four updates throughout the 12 month period

** UBCF's Logo on your business website home page linked to interior page with a description of our partnership

UBCF in your business print promotions and advertisements

UBCF mentioned in businesses annual report

Your partnership is 501(c)(3) tax-deductible

Synergistic Partnership, \$5,001-\$10,000 two available

Gain incredible exposure for your business! By partnering with UBCF with a Synergistic Partnership for 12 months, your business can expect:

Naming Opportunity for a space in UBCF Headquarters' office – lifetime impact

UBCF's logo and highly-recognizable name on one product or service

- Product or service marketed through UBCF's website and social media outlets
- Product or service sold through UBCF's website
- Required that a portion of proceeds generated by product/ services sales be donated to UBCF
- Inclusion of product or service in all print material



Partnership Levels

Your logo on UBCF's home page of website linked to interior page with a description of our partnership

· Listed prominently on UBCF's "Community Partners" web page

Inclusion of your logo on UBCF's brochure and promotional materials (large foot print)

Opportunity to contact UBCF members directly once throughout 12 month period

Press release of Partnership

"Thank you" mention and story of partnership in UBCF's e-newsletter with four updates throughout the 12 month period

UBCF's Logo on your business website home page linked to interior page with a description of our partnership

UBCF in your business print promotions and advertisements

UBCF mentioned in your businesses annual report

Your partnership is 501(c)(3) tax-deductible

Enhanced Partnership, \$2,501-\$5,000

This affordable partnership will ensure that your goal for operating a socially responsible business and supporting an important cause is achieved. Your 12 month partnership includes:

Inclusion of logo on UBCF's "Community Partners" web page and various social media outlets Inclusion of your logo on UBCF's brochure and other promo materials (small footprint)

Press Release of partnership

"Thank you" mention and story of partnership in UBCF's e-newsletter with four updates throughout the 12 month period

UBCF's Logo on your business website home page linked to interior page with a description of our partnership

UBCF in your business print promotions and advertisements

UBCF mentioned in your businesses annual report

Your partnership is 501(c)(3) tax-deductible

Leader Partnership, \$500 - \$2,500

Is your business just starting out and you don't have a lot of money, but you want to associate yourself with this highly recognizable and honorable cause? For the next 12 months you can partner with UBCF at the Leader level:

Inclusion of logo on UBCF's "Community Partners" web page and various social media outlets (small footprint)

"Thank you" mention in UBCF's e-newsletter

UBCF's Logo on your business website home page linked to interior page with a description of our partnership

Thank you" certificate from UBCF

Your sponsorship is 501(c)(3) tax-deductible

Do you have a different vision for your partnership with UBCF? UBCF invites you to participate in a co-creative dialogue regarding your partnership. Please contact UBCF's Director of Operations, Beth Reichart. 443-306-5558 | Beth@ubcf.info.