ANNUAL REPORT
FY 2014

Making a positive difference in the lives of those affected by breast cancer since October, 2000
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![Every Woman](image)
Dear Friends,

It is my honor and privilege to share with you highlights from United Breast Cancer Foundation’s (UBCF) operations during our 2014 fiscal year (Jan 1 – Dec 31). Team UBCF appreciates and values your trust in our abilities to work diligently to make the very best use of your funds while serving women, men and families across our great nation. We are proud of the accomplishments outlined here and are grateful beyond measure to you. UBCF has seen continued program growth thanks to supporters just like you! Your support of our mission, to make a positive difference in the lives of those affected by breast cancer, makes this work possible. As you read through our 2014 Annual Report, you will learn about:

- UBCF Program Highlights
- 1st annual Mobile Mammography Breast Screening Day @ UBCF Head Quarters
- Community Donation Events
- Annual Tempur-Pedic Mattress Donation
- Annual Health & Wellness Retreat @ the Omega Institute
- Combined Federal Campaign
- Timeshare Give-Away
- Strategic Partnerships
- Financial Position

While you take your time reviewing this report, please know that you are a silent leader to the women, men and families that UBCF’s serves day in and day out. We thank the many capable people who work in dedication to UBCF’s mission: our committed staff & interns, our generous volunteers, Board of Directors, our business partners, and YOU! If you have any questions regarding this report, please feel free to reach out to me. As always, you can provide a gift of support through our secure website, ubcf.info – Thank you!

Together, we ARE making a difference!

With gratitude,

Stephanie Mastroianni

p.s Be sure to share UBCF with your friends and family on Facebook, Twitter, Instagram, LinkedIn & YouTube

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About UBCF

MISSION
The United Breast Cancer Foundation’s mission is to make a positive difference in the lives of those affected by breast cancer. We aid in providing screening, treatment, after-care, educational material, patient and family assistance and information. UBCF provides grants to hospitals and community health centers to benefit patients and families coping with breast cancer. We strive to alleviate the stress and strain that cancer can cause to patients and families and to foster health and well-being through both traditional and holistic treatments by never denying anyone service regardless of age, race, gender or income.

A STORY OF SERVICE
Founded in October 2000, the United Breast Cancer Foundation (UBCF) is a national 501(c)(3) nonprofit that began as a small grassroots organization serving low-income, under and non-insured women and men in New York State. UBCF is headquartered in Huntington Station, NY and along with a regional office in Annapolis MD, we serve women, men and families across the country. UBCF offers seven unique, life-supporting patient and family programs: Breast Screening, Individual Grant, Breast Reconstruction, Holistic Care, Child Sponsorship, Audrey B. Mastroianni College Scholarship, and Community Service.

UBCF is supported by a dedicated Board of Directors and staff, providing our clients with excellent service, compassion and care. UBCF is managed by a dedicated team of women, affectionately coined “Team UBCF”. Ms. Stephanie Mastroianni, Executive Director since 2002, has shaped UBCF into the wonderful organization that it is today due in large part to her personal experience with breast cancer as her mother passed away from this disease at the age of 42. Each of UBCF’s seven programs have evolved from this personal experience. In 2005, under Ms. Mastroianni’s leadership, UBCF expanded to reach the national community and Beth Reichart joined the Team as Director of Operations. UBCF’s other Team members have been on board for over 5 years. Collectively, we offer the community over 48 years’ experience with breast health and breast cancer services, client care and operating a mission-driven organization. Our dedication to UBCF’s mission and most importantly, the women, men and families we serve, is palpable in all we do every single day.

UBCF’s clientele is primarily women, ages 30 – 65, low-income and under or non-insured. Losing hope, our clients turn to us seeking support often after having been denied assistance by other agencies and organizations, particularly women under the age of 40. While UBCF is a national organization, we maintain an intimate approach to client care and service, ensuring that every person who seeks our assistance is treated with honor and reverence. We aspire to navigate our clients along their journey, providing opportunities for each individual to cultivate a more peaceful and enriching experience.
Program Highlights

UBCF offers seven life-supporting patient and family programs. Read on to learn more about each program and our continued progress. Programs are open to women and men regardless of age, race, gender, ethnicity, income or medical insurance coverage.

*I am very thankful to UBCF for your generosity towards women and men like me so we can feel less stress around this disease which affects one in eight of us. ~ Diana*

**BREAST SCREENING**

UBCF developed this program to provide under-insured women and men with breast screening services. It is a well-known fact that the earlier a cancer is detected, the greater the chance of a full recovery. There are many types of breast screening technologies available; self-breast exam, clinical breast exam, mammogram, ultrasound, MRI, and thermography. UBCF covers all forms of screening technologies regardless of whether the technology is covered by medical insurance.

- Program change from 2013 to 2014 = 31.0%
- People serviced = 361

**INDIVIDUAL GRANT**

Created to financially assist women and men who are managing breast cancer, the Individual Grant Program offers customized financial support tailored to each individual’s personal needs and circumstances. Like our clients, no two grants are ever alike. It is important to UBCF that we offer our clients solutions. We work closely with each client to find opportunities to lessen or resolve financial burdens. We have found over the years that when our client’s experience a reduction in stress, they are more focused on their healing journey.

- Program change from 2013 to 2014 = (5.4)%
- People serviced = 87

**BREAST RECONSTRUCTION**

UBCF understands that a woman faces many physical and emotional challenges after a mastectomy. For many women who’ve had mastectomies, their natural inclination is to have reconstructive surgery in an effort to regain a sense of well-being, of moving on and forward with their lives. Unfortunately, this surgery is not covered by most medical insurance plans as it is considered an elective surgery. UBCF believes that reconstructive surgery should be an option for Every Woman™. UBCF is here to provide access to this important aspect of recovery.

- Program change from 2013 to 2014 = 17.8%
- People serviced = 13
HOLISTIC CARE
We believe it is critical that a patient be treated as a whole person, therefore, we approach cancer prevention, treatment and recovery from a whole-body perspective. Cancer is often termed a disease, defined as an abnormal condition that impairs bodily functions. However, we believe cancer is also a “dis-ease” where the body is out of its natural state of “ease”, harmony and balance. UBCF encourages our clients to pursue pairing holistic and complementary techniques with cutting-edge western medicine taking an integrative approach to their healing journey.

- Program change from 2013 to 2014 = 33.4%
- People serviced = 14

CHILD SPONSORSHIP
UBCF knows that cancer does not simply affect the patient - the entire family is impacted. UBCF has developed the Child Sponsorship Program in response to our clients requesting support for not only themselves, but for their children. Through this program, UBCF provides healthy food, assistance with medical treatments, counseling services, back to school clothing and supplies, and special holiday gifts.

- Program change from 2013 to 2014 = 11.8%
- People serviced = 74

AUDREY B. MASTROIANNI COLLEGE SCHOLARSHIP
This special program was developed by UBCF’s President and Executive Director, Ms. Stephanie Mastroianni, who as a young girl, experienced the tragic loss of her mother, Audrey B. Mastroianni, to a valiant fight with breast cancer. The Audrey B. Mastroianni College Scholarship was established to honor the legacy of Mrs. Mastroianni, a teacher and firm believer in education and continued personal enrichment.

- Program change from 2013 to 2014 = 14.3%
- People serviced = 12

COMMUNITY SERVICE
UBCF supports your community by increasing awareness of breast health and wellness through educational campaigns, combined federal campaign events, distributing gift in-kind donations and partnering with other charitable organizations to further extend UBCF’s mission. In 2014, UBCF served 1,818 women, men and children.

UBCF served over 88,063 women and men through our Education and Awareness campaigns conducted throughout 2014.

- Program change from 2013 to 2014 = 18.2%
- People serviced = 89,881
United Women’s Health Alliance ~ UWHA!

UWHA! STORY
United Women’s Health Alliance! (UWHA!) is a sister project of the United Breast Cancer Foundation. UWHA! was conceived on a late summer afternoon as Stephanie and Beth, two dear friends, walked the serene paths of Caumsett State Park on the beautiful North Shore of Long Island. On that fateful afternoon, while contemplating a rather dark and frightening, personal, life-alternating situation, Stephanie and Beth had a co-creative and collaborative ah-ha! moment under the shelter of the mighty oaks. What if they could offer all women, regardless of “condition”, a pathway for restorative, graceful, fulfilling, whole-body, whole-heart, whole-spirit living? Right there and then, a precious seed was planted. Today, like the phoenix rising from the ashes and the mighty oak from the seed, here we stand in gratitude and transformation as the United Women’s Health Alliance!

UWHA! MISSION
United Women’s Health Alliance! (UWHA!) empowers Every Woman™ to embrace their True Nature; cultivating prosperity, intuition and a genuine relationship with self through a variety of mental and physical practices. UWHA! encourages women to draw from techniques both ancient and modern, to assist with prevention, treatment and recovery creating a harmonious balance between herself, family and community. Women can turn to UWHA! as a resource for renewal of mind, body and soul.

Thank you so very much for all you do to help all woman. ~ Mary
Special Events

UBCF’S 1ST ANNUAL MOBILE MAMMOGRAPHY FREE SCREENING EVENT

On May 30, 2014, UBCF provided 13 free breast screenings to women at our headquarters office in Huntington Station, NY.

COMMUNITY DONATION EVENTS

UBCF distributes donated Gifts in kind to women, men and families in your community while educating folks on UBCF’s breast health, wellness and cancer services. In 2014, UBCF hosted 9 donation events serving a total 632 adults and 304 children. Items often include clothing, bedding, housewares, small appliances, personal care products, school supplies, books and toys.

"Dear UBCF Child Sponsorship Program, I am eternally grateful for this program. My husband and I have been worrying how we were going to provide for our children with the things they need while adjusting to our new situation. I am blessed to have such amazing kids. They have been very loving and supportive. UBCF is a blessing to our family. Jennifer Spina has been very helpful and compassionate. She is wonderful. Thank you for all that you do during this scary time in our lives. Much gratitude, Rachel & Family
ANNUAL TEMPURE-PEDIC MATTRESS DONATION

For the third consecutive year, UBCF provided brand new Tempur-Pedic mattresses to women, men and families in need in rural Southwest Virginia. UBCF is honored to provide beautiful Tempur-Pedic mattresses to so many folks in need year after year. A good night’s sleep is a vital component to a healthy, productive life. 30 volunteers from UBCF, The Health Wagon, UVA Wise and OptaFuel gathered on November 22nd, a sunny Saturday, in Norton, VA, to distribute 126 brand-new mattresses. UBCF took the opportunity to educate the community on breast health wellness and the cancer services provided through UBCF’s life-supporting patient and family programs.

ANNUAL HEALTH & WELLNESS RETREAT

While UBCF is a “breast cancer” organization, we believe it is important to direct our energies towards “breast health and wellness”. UBCF and sister project, UWHA! sponsored our third annual health and wellness retreat at the word renowned Omega Institute for Holistic Studies September 21th through the 26th, 2014. In the intimate, nurturing and healing environment of the Omega Institute, qualified facilitators weave the threads of ancient and of contemporary healing sciences into easy to learn, fun and empowering sessions. This integrative holistic approach is unique, powerful and without a doubt, life changing. Our wellness retreat is open to women and men regardless of health status.
UBCF participated in the Combined Federal Campaign (CFC) for the second consecutive year. CFC donors pledged thousands of dollars during the campaign season to support UBCF’s mission and programs. CFC donations are critical to ensure UBCF’s good work continues to positively impact the lives of those affected by breast cancer. UBCF participates in the CFC campaign through the Human Service Charities of America Federation. UBCF’s CFC number is 77934.

TIMESHARE GIVE-AWAY

Each year, UBCF offers our clients the opportunity to enjoy a week-long vacation in Williamsburg, VA at two resorts; Kings Creek Plantation and the Historic Powhatan Resort. These vacations were made possible by two very generous donors several years ago who gifted their timeshares to UBCF. UBCF clients and their guests are given a much needed vacation to recharge and enjoy quality time together.
Voices of UBCF

Every day UBCF receives notes of appreciation from our clients. We’re sharing a few of these letters with you. Here at UBCF we think of our supporters as “sacred partners” in our mission – to make a positive difference in the lives of those affected by breast cancer. UBCF supporters are making an investment in our mission and that is reflected in the words and sentiments shared below.

“My name is Joyce and I am a breast cancer survivor. In January, 2013, I had a bi-lateral mastectomy. As a woman my appearance is very important. The United Breast Cancer Foundation has financially helped to relieve some of the pressure. UBCF is helping me to have reconstructive surgery.

Now I can feel better about myself when I look in the mirror

Thanks so very much! ~ Joyce

I want to thank you and let you know how much I appreciate the financial assistance UBCF has provided for me with my recent breast screening. My mother is a breast cancer survivor, which puts me in a higher risk category. I had never heard of UBCF before that time, and was surprised to hear that there was help out there, even for the thermography. As a single parent of a disabled child, money is very tight, and to make matters worse, I had my hours cut at work and took a substantial cut in pay as well, shortly before my scheduled appointment. UBCF has given me the freedom to go ahead with my screening of choice and helped to relieve the financial strain. I think UBCF is doing a wonderful service with all they do, for all women. I feel UBCF truly cares and I am so grateful and appreciative for the help that you have given me! ~ Annette

“I found UBCF while perusing the internet, looking for my local breast screening facility. I had never done thermography before and I wanted to look into it, as I have been inclined towards more natural practices, especially when it comes to radiation. Since my insurance doesn’t cover thermography, I knew I would be paying out of pocket. It was quite a relief to find that there is an agency to support women looking for ways to get more information about their health.

I was able to get my thermogram with the support of an agency that cares.

Thank you very much, UBCF. ~ Krista
Strategic Partnerships

EXPANDING OUR MISSION THROUGH PARTNERSHIPS

UBCF has cultivated relationships with various outstanding organizations in an effort to increase our reach and impact through various relationships with outstanding organizations that UBCF has cultivated throughout the years, we are able to expand our reach and impact.

- Omega Institute, Rhinebeck, NY – providing scholarships to retreats for mind-body-spirit healing
- The Health Wagon, Clintwood, VA – provide critical health-related products to women and men in rural and impoverished communities of Southwest Virginia
- Breast Cancer Options, Kingston, NY – facilitate Camp Lightheart a camp for children ages 8-15, of breast cancer survivors and patients
- Cancer Resource Foundation, Marlborough, MA - providing prosthetic camisole to mastectomy patients
- Rocking The Road For A Cure, Little Neck, NY - provide holistic and domestic services to women managing breast cancer
- Greenpoint Thermography, Tampa, FL – providing breast thermography screenings to under and non-insured women and men
- Medical Thermal Imaging, Friendswood, TX – providing breast thermography screenings to under and non-insured women and men

MANY AVENUES OF SUPPORT

Donations through secure website; www.ubcf.info

Online giving; eBay, Amazon Smile & Give Back America.

Text to donate; text “UBCF” to 41444

Vehicle and property donations; call 1-888-433-6207 to set-up an appointment.

Gift in Kind; UBCF accepts donated products and services to share with our clients and the community.

Volunteer; send us an e-mail and let us know you’re interested in volunteering! info@ubcf.info

It is such a valuable service that you provide and I am sure there are thousands of women who whisper a “thank you” to you, as I do. ~ Anna
Financial Position

MAKING STRIDES

UBCF works diligently each and every day to put your dollars to work in the most effective manner possible. UBCF has made great strides to increase program giving, increase revenue, reduce fundraising costs and increase net assets. From 2013 to 2014, UBCF achieved the following:

- Increased Program Giving by 17.7%
- Increased Revenue by 15.9%
- Decreased Fundraising Expenses by 12.1% with an outstanding decrease of 43.4% from 2010
- Increased Net Assets by 70.3%

STATEMENT OF FINANCIAL POSITION

- Total Revenue = $1,539,047
- Total Expenses = $1,461,286
- Net Assets = $188,420

"I am so grateful I learned about UCBF from a naturopathic doctor. I needed to get a thermography and the cost was prohibitive for me so I applied for financial assistance and was so relieved when approved! It is stressful enough to know that something unhealthy is going on with your body besides not having the money to check it out. UBCF eliminated that stress for me...and a lot quicker than I thought it would take! Thank you so much and God bless for all the women you are helping! ~ Paula"
PROGRAM EXPENSES
UBCF has continued to develop our seven patient and family programs.

I have had so much anxiety and stress throughout my illness and surgeries, UBCF’s help is more than appreciated. I have worked with Jennifer Spina who has been more than helpful, caring and patient. I appreciate your help and kindness and will never forget your generosity. ~ Thank you, Samantha
UBCF Staff

**STEPHANIE MASTROIANNI**  
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**INFORMATION**

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Dear UBCF,

I received your notification that I was the recipient of the Individual Grant Program. It is with a humble heart that I thank you for this financial blessing. I have been praying and struggling with my finances of late and how I can pay these bills and you came through right on time. This is the worst part of the year for me with the heating costs going through the roof, but God opened up the door for your organization to see fit to assist me and I am eternally grateful.

You see, I’m a three time cancer survivor and I know the hardships of medical bills, treatment, and medication and deeply appreciate your assistance at this time. I annually make it my business to support breast cancer organizations when I can and will continue to do so. Someone else may need a financial blessing and we should give as we get.

Again, my heartfelt gratitude is in these words and Thank you, and God bless you for your assistance.

Sincerely,

Elizabeth